



www.runtheworld.it

Dear Organizer,

I'm Marco Frattini, owner and CEO *iovedodicorsa* brand.

I would like to introduce **Run the World (RtW)**.

Run the World (RtW) is a network of running races with international appeal, whose purpose is the promotion and the communication of the events, permitting mutual contact of customers and advertisements, creating a real network.

Run the World, includes stage races, ultra trail, trail and training, combined with a careful technical organization and a precise logistics that meet a very high quality standard.

RtW from 2021 is a part of the brand *iovedodicorsa* that includes merchandising and CiaoRunner (www.ciaorunner.com) a communications service and partner in many running events in Italy.

Those events which want to participate in RtW circuit should respect the following conditions:

- place the RtW logo on your website, including the direct link www.runtheworld.it and on all flyers or advertisements for your race(s).
- share all the news and photos of RtW on their releases and social pages.
- distribute RtW catalogue/postcards during their own events

How to subscribe and join the RtW network

- through the "CREDIT YOUR EVENT" form on the Home Page of the website www.runtheworld.it
- complete all mandatory fields
- **attach:**
 - n. 4 photos in High Definition (A6, A4 format, landscape)**
 - n. 1 logo-banner in High Definition**
 - n. 2 text (Home introduction/136 characters including spaces, presentation/1360 characters including spaces)**
- choose the preferred service
- make payment

RTW service list and cost for single event:

SERVICE	COST	DETAILS
RTW BASE	<u>€ 36.60</u>	event space, 12 months
RTW PLUS	<u>€ 54.90</u>	event space, 12 months + annual paper catalogue/postcard
RTW communication pack*, 4 months	<u>€ 219.60</u>	event space, 12 months + annual paper catalogue/postcard, n, 2 posts per month x 4, n.1 NL
RTW communication pack*, 6 months	<u>€ 311.10</u>	event space, 12 months + annual paper catalogue/postcard, n, 2 posts per month x 6, n.1 NL
RTW communication pack*, 8 months	<u>€ 390.40</u>	event space, 12 months + annual paper catalogue/postcard, n, 2 posts per month x 8, n.1 NL, 5% discount on 12 month renewal
RTW communication pack*, 12 months	<u>€ 549.00</u>	event space, 12 months + annual paper catalogue/postcard, n, 2 posts per month x 8, n.1 NL, 10% discount on 12 month renewal
RTW added NEWS/INTERVIEW	<u>€ 35.00</u>	only with CP* subscription
RTW press office	<u>€ 1200</u> <u>*€ 1500</u> <u>**€ 1700</u>	directly for one nation (available for ITALY, UK, AUSTRIA, SPAIN, GERMANY, FRANCE, PORTUGAL, USA*, CHINA**)

Hoping to be able to collaborate with you and your event, I remain available for any information and request and we thank you for contacting us.

BANK ACCOUNT DETAILS

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Marco Frattini