



**www.runtheworld.it**

Dear Organizer,

I'm Marco Frattini, owner and CEO *iovedodicorsa* brand.

I would like to introduce **Run the World (RtW)**.

*Run the World (RtW)* is a network of running races with international appeal, whose purpose is the promotion and communication of the events, permitting mutual contact of customers and advertisements, creating a real network.

Run the World, includes stage races, ultra trail, trail and training, combined with a careful technical organization and a precise logistics that meet a very high quality standard.

RtW from 2021 is a part of the brand *iovedodicorsa* that includes merchandising and CiaoRunner ([www.ciaorunner.com](http://www.ciaorunner.com)) a communications service and partner in many running events in Italy.

Those events which want to participate in RtW circuit should respect the following conditions:

- place the RtW logo on their own website, on all the leaflets or advertisements for their race(s).
- share all the news and photos of RtW on their releases and social pages.
- distribute RtW catalogue/postcards during their own events

#### **How to subscribe and join the RtW network**

- through the "CREDIT YOUR EVENT" form on the Home Page of the website [www.runtheworld.it](http://www.runtheworld.it)
- complete all mandatory fields
- attach:
  - n. 4 photos in High Definition (A6, A4 format, landscape)
  - n. 1 logo-banner in High Definition
- choose the preferred service
- make payment

**RTW service list and cost for single event:**

<b>SERVICE</b>	<b>COST</b>	<b>DETAILS</b>
RTW BASE	<u>€ 36.60</u>	event space, 12 months
RTW PLUS	<u>€ 54.90</u>	event space, 12 months + annual paper catalogue/postcard
RTW comunication pack*, 4 months	<u>€ 35.00</u>	event space, 12 months + annual paper catalogue/postcard, n, 2 posts per month x 4, n.1 NL
RTW comunication pack*, 6 months	<u>€ 219.60</u>	event space, 12 months + annual paper catalogue/postcard, n, 2 posts per month x 6, n.1 NL
RTW comunication pack*, 8 months	<u>€ 311.10</u>	event space, 12 months + annual paper catalogue/postcard, n, 2 posts per month x 8, n.1 NL, 5% discount on 12 month renewal
RTW comunication pack*, 12 months	<u>€ 549.00</u>	event space, 12 months + annual paper catalogue/postcard, n, 2 posts per month x 8, n.1 NL, 10% discount on 12 month renewal
RTW added NEWS/INTERVIEW	<u>€ 35.00</u>	only with CP* subscription
RTW press office	<u>€ 1200</u> <u>*€ 1500</u> <u>**€ 1700</u>	directly for one nation (available for ITALY, UK, AUSTRIA, SPAIN, GERMANY, FRANCE, PORTUGAL, USA*, CHINA**)

Hoping to be able to collaborate with you and your event, I remain available for any information and request and we thank you for contacting us.

Marco Frattini